

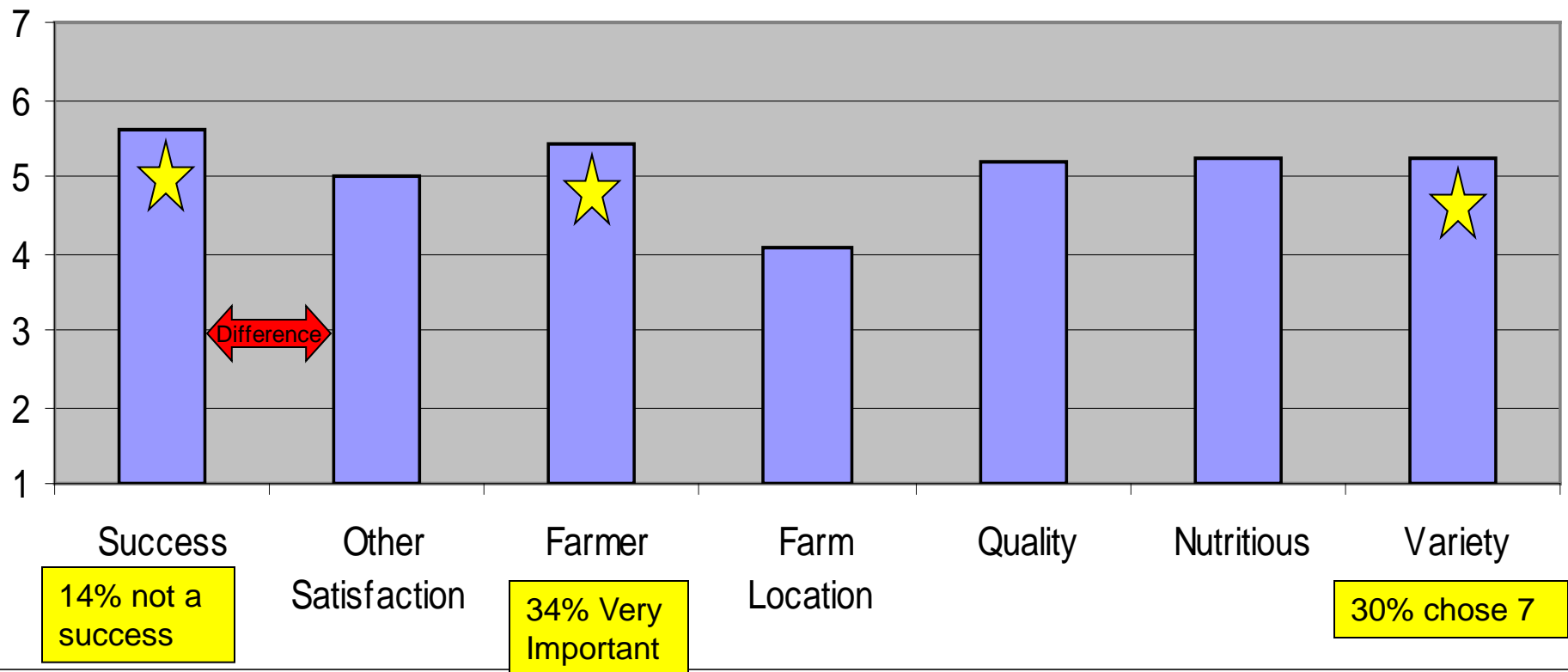
Farm to School: Food Service Stakeholder Professional Evaluation Fall 2010



Weld 6 & St. Vrain School District (N=51)
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In collaboration with Real Food Colorado

General Evaluation (N=51)

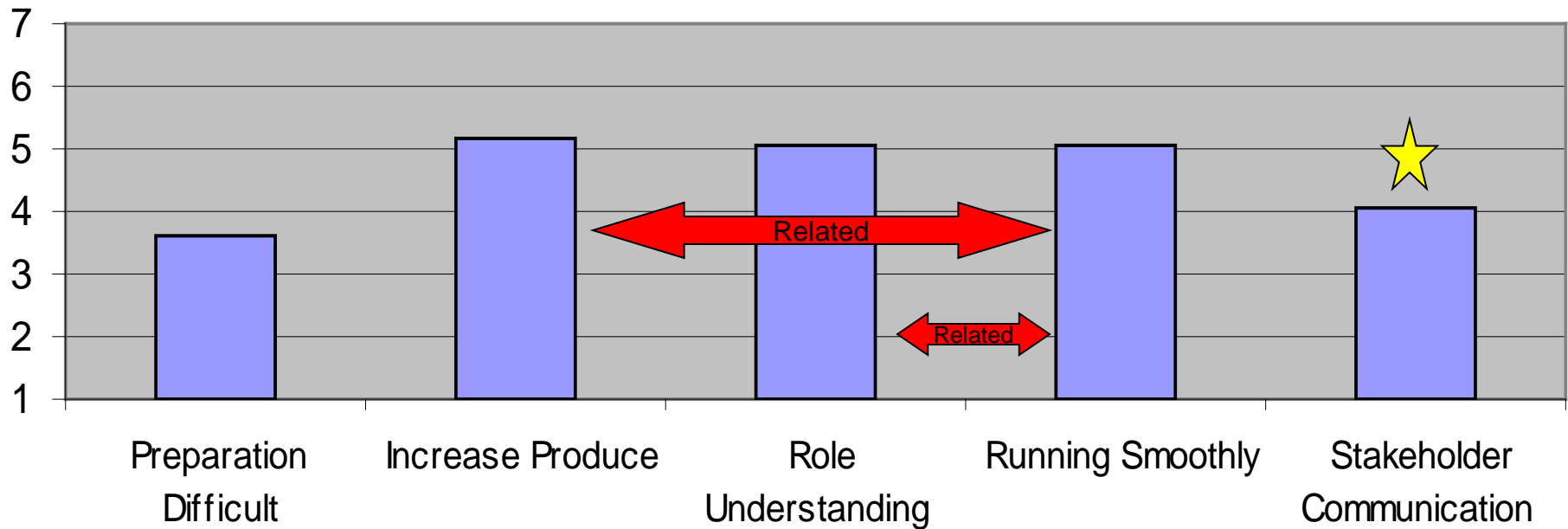
Evaluation of Certain Farm to School Program Elements



Mean levels reported on a scale from 1 (strongly disagree) to 7 (strongly agree)

How is the Program doing?

Overall Evaluation of Operational Factors Related to F2S

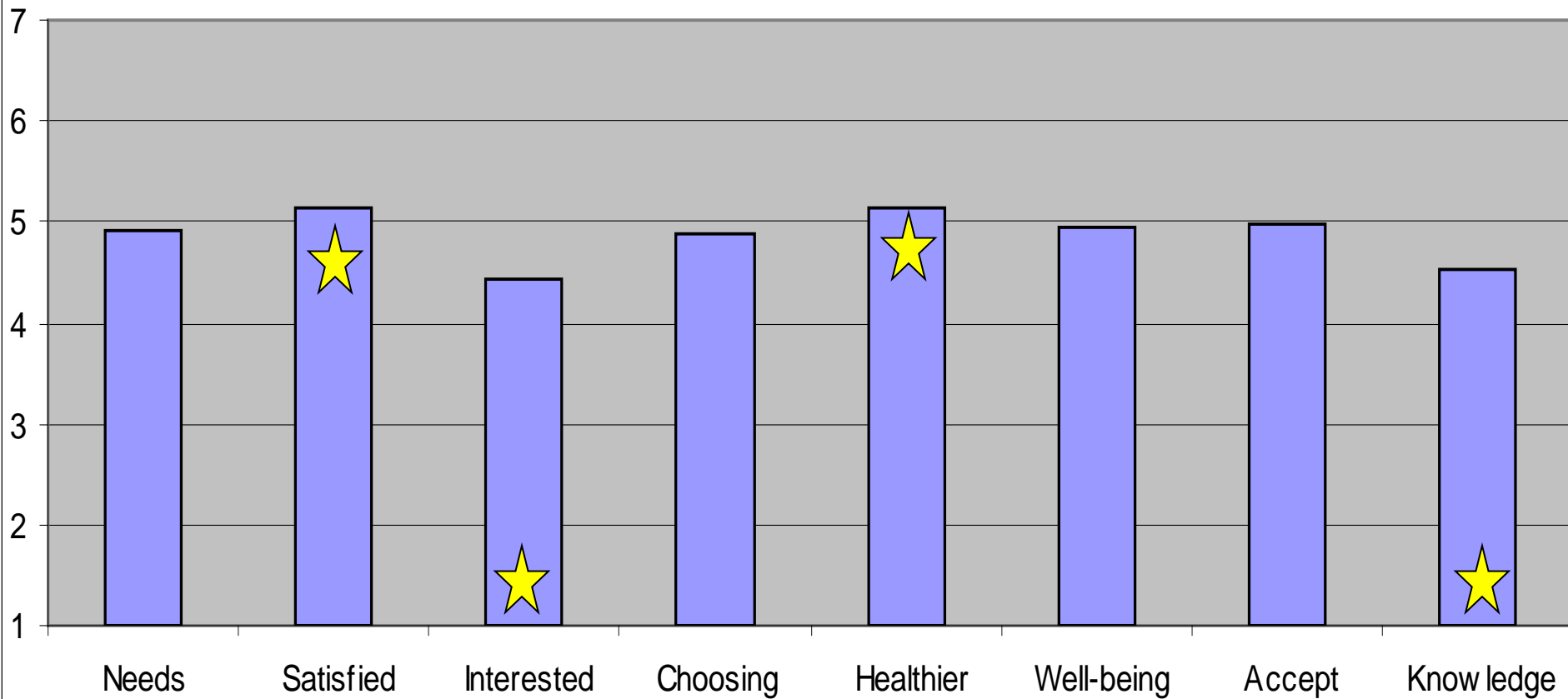


Low: Good!

Mean levels reported on a scale from 1 (strongly disagree) to 7 (strongly agree)

Student Evaluation

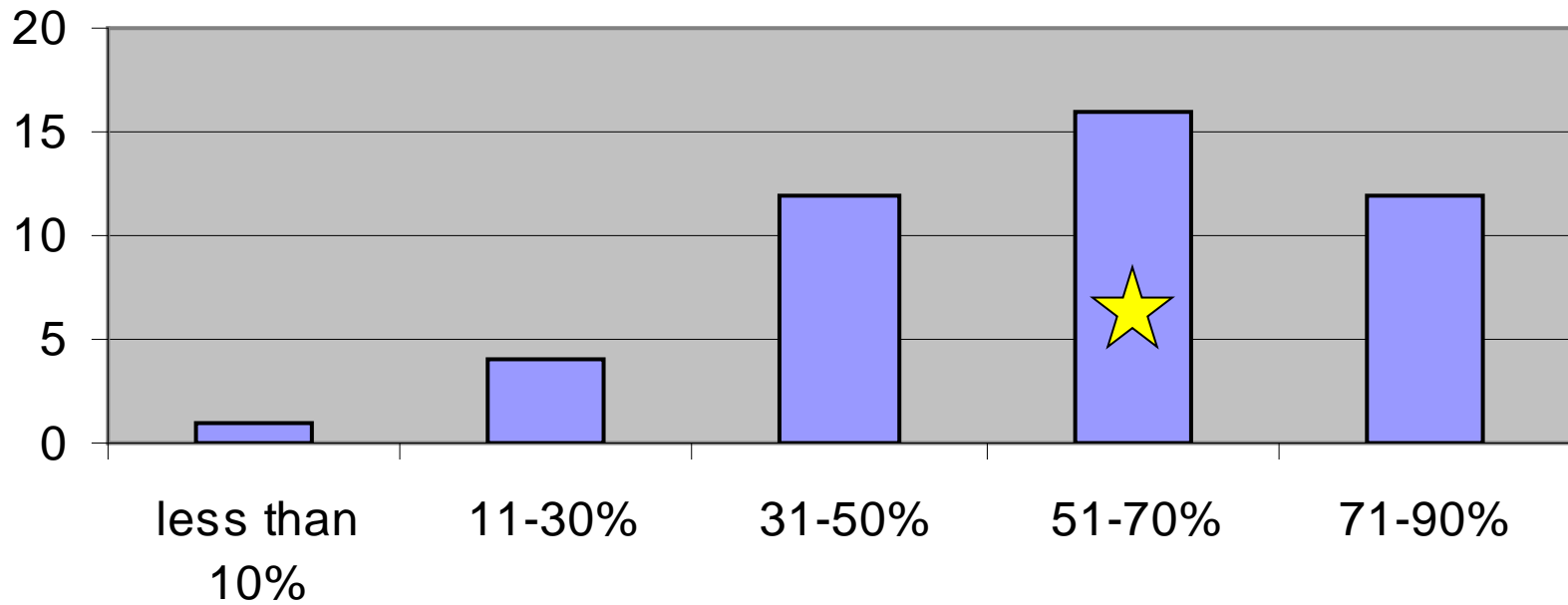
Evaluation of Student Attitudes and Behaviors



Mean levels reported on a scale from 1 (strongly disagree) to 7 (strongly agree)

Behavioral Evaluation

Reported Percentage of Students Choosing Farm to School





Open-ended Questions

Problems

40% responded

- Quality: 35%
 - Shelf life
- Cleanliness: 30%
 - Dirt and bugs
- Preparation: 20%
 - Stickers
- Operations: 10%
 - Ordering

Benefits

48% responded

- Buying local: 42%
 - Support farmers
- Fresh produce: 17%
 - Fresher flavor
- Better Nutrition: 29%
 - Healthier food for kids
- Kids prefer: 8%
 - Kids enjoy fresh produce

Extra slides

Predictors of Perceived Success

- Other food service professionals are satisfied with program
- Relationship to farmer is important
- Believing that F2S promotes nutritious behavior in students



Conclusions

- Farmer relationship is an important motivator
- Although scores on most items are above neutral, still room to improve
- Operational efficiency might improve program success
- Need to know more about actual eating behavior